



EMERY COUNTY TOURISM PROFILE

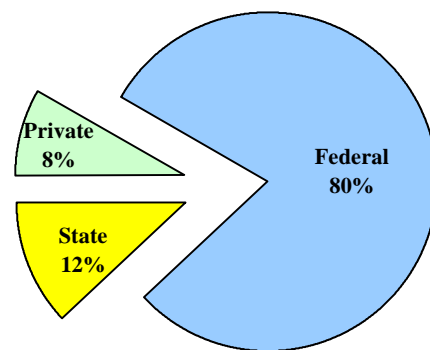
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC								
Population	11,056	11,089	11,059	11,095	10,782	10,473	-2.9%	19
Total Non-Ag Employment	3,732	3,784	3,793	3,663	3,608	3,520	-2.4%	19
Non-Ag Avg Monthly Wage	\$2,468	\$2,609	\$2,643	\$2,728	\$2,844	\$2,991	5.2%	1
Per Capita Income	\$14,895	\$16,037	\$16,280	\$16,737	\$17,472	\$18,438	5.5%	19
Unemployment Rate	7.7%	6.4%	8.0%	7.3%	6.5%	9.6%	3.1%	29
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$15.3	\$15.5	\$15.1	\$13.8	\$13.4	\$13.6	1.5%	24
Travel & Tourism Related Employment	281	284	280	258	253	270	6.7%	24
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from Traveler Spending	\$317	\$322	\$315	\$286	\$278	\$282	1.4%	24
Gross Taxable Room Rents	\$687	-\$493	\$1,405	\$930	\$736	\$639	-13.2%	27
Transient Room Tax	\$20.6	-\$14.8	\$42.1	\$27.9	\$22.1	\$19.2	-13.1%	27
Restaurant Tax	--	--	--	--	--	--	--	--
Car Rental Tax	--	--	--	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$63.9	\$85.3	\$108.3	\$86.2	\$78.5	\$102.7	30.8%	19
REGIONAL VISITATION COUNTS								
I-70 UT/CO Traffic Count	1,888,875	1,951,290	2,127,220	2,350,965	2,314,830	2,493,680	7.7%	
Arches N.P.	856,016	858,525	837,161	869,980	786,429	754,026	-4.1%	
Capitol Reef N.P.	648,012	625,680	656,026	680,153	612,656	527,760	-13.9%	
Canyonlands N.P.	447,527	432,697	436,524	446,160	401,558	368,592	-8.2%	
Green River S.P.	110,921	138,107	116,471	143,600	138,531	101,599	-26.7%	
Scofield S.P.	104,165	103,603	96,755	102,311	89,971	76,648	-14.8%	
Goblin Valley S.P.	67,880	70,829	70,860	82,978	71,110	75,702	6.5%	
Huntington S.P.	60,852	63,193	66,099	66,687	64,852	59,927	-7.6%	
Millsite S.P.	40,465	47,557	48,287	44,327	43,878	40,829	-6.9%	

Land Ownership - 1999		No. of Acres	% Total
Total Acres in County		2,850,356	100.0%
Federal Government		2,274,808	79.8%
BLM		2,062,075	72.3%
US Forest Service		210,652	7.4%
National Recreation Areas		--	--
National Parks		2,085	0.1%
National Wildlife Refuge		--	--
USFS & BLM Wilderness Area		--	--
Other*		--	--
State Government		335,085	11.8%
Utah State Parks & Recreation		394	0.0%
Utah State Wildlife Reserves		2,837	0.1%
State Trust Lands		331,854	11.6%
American Indian		37	0.0%
Private**		240,425	8.4%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Emery County Tourism Profile

